

# Stones Crossing Swim Club

## Membership Referral Incentive Plan 2011

[www.stonesswim.com](http://www.stonesswim.com)

In a continuing effort to grow our membership, Stones Crossing Swim Club will again be offering a Membership Referral Plan for 2011. Last year's plan was a great success, so the rewards are being increased this year.

ALL new Family Membership Referrals will be rewarded, with the following guidelines:

- The deadline for qualifying referrals will be June 15<sup>th</sup>, 2011.
- Both the new Family and the Referring Family must mention the referral as part of the membership application, either through the form below, or through an email to [stones.crossing@hotmail.com](mailto:stones.crossing@hotmail.com)
- There is no limit to the number of qualifying referrals.
- A "new" family membership referral is defined as a family that has never been a member of Stones Crossing Swim Club and pays the \$395 new member rate in full by June 15<sup>th</sup>, 2011.

### **REFERRAL REWARDS:**

- For the first referral, the referring family will receive a 10-person guest pass for the 2011 season, valued at \$40.
- The second referral will reward the referring family a \$50 refund on their membership in addition to the 10-person guest pass.
- The third and each additional referral will reward the referring family an additional \$25 for each referral, in addition to the above rewards.
- All referrals will be entered into the July 4<sup>th</sup> Membership Raffle.

### **JULY 4<sup>TH</sup> DRAWING:**

- If at least 40 new families have joined the pool, and our total family membership is at least 160 families by June 15<sup>th</sup>, we will again have a raffle at the July 4<sup>th</sup> Party.
- All member referrals will be entered into the drawing, with no limit on the number of entries.
- The winning family combination (both referring family and new member family) will each receive their choice of a 50% membership refund on their 2011 membership dues or a free 2012 membership.

Complete this part and return to: Stones Crossing Swim Club, P.O. Box 3356, Easton, PA 18043

Or email your information to [stones.crossing@hotmail.com](mailto:stones.crossing@hotmail.com)

Member Family Name \_\_\_\_\_

Families Referred: (please list first and last name, address or town, and email if available):

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